

# Wednesday 14 December 2022 -HuntsWasteBusters

## Attendees and Introduction

Heidi – Waste Minimisation Officer HDC

Danette O'Hara – Waste Minimisation Support Officer, HDC

Liz Lee – Wyton

Chris – Huntingdon

## Apologies

Tom – Sawtry

## Social Media

- Elf on the shelf posts are going really well. Lots of positive feedback, and an increase in engagement.
- E-cigarette posts scheduled for January. Photos needed if anyone comes across any. Ideally highlighting that they are in Huntingdonshire, to make them more personal to others.
- Cigarette and dog waste posts – any ideas for any other posts, please share.
  - o Highlighting that any litter bin can accept these waste items.
- Food waste prevention –sharing tips / advice (inc. images) preventing food waste in the home.
  - o Using refill shops. If you only need 10g of something, you can just buy 10g at any of the refill shops.
- Any other feedback? Please send it through.
- If you are not on social media, how could we ensure we reach you?
  - o Events
  - o Bi-monthly / Monthly village magazine
  - o Word of mouth
  - o News
  - o Through refill shops
  - o Hunts Post.

## Connections

### Publications.

Next article due to be sent out at the end of the month. Any ideas or volunteers to write something please let us know by 22nd December so we can put an alternative in place if not.

- General Waste Busters what we have achieved over our 2 years

### Talks

Couple of WIs booked in for early new year

### Online Talks

Another round of the general online talks planned for February

### Events

Dates to be scheduled for Markets (St Ives and Huntingdon) and Libraries

### **Litter Minimisation**

- Working with local groups regarding capturing recyclables. Please get in touch if your group would like to get involved.
- Working with St Ives Against Rubbish, targeting cigarette litter initially, to build a case study to take it further.
- On street recycling bins (dual bins) have poster slots. If they are missing please let us know. We have this for Huntingdon – thanks to Chris. If there are any specific messages for a particular bin (cigarettes, chewing gum) please let us know.

### **Any Other Business**

- Supermarkets soft plastics recycling lobbying. We have only received one response regarding having sent these out, and it went to two supermarkets (Tesco and Morrisons). We can then share any responses too.
- New project – Working with [Recoup](#) — to increase our recycling rate, moving recyclables out of the grey bin and into the blue bin. Through various channels – events, social media, door knocking. The plan will be developed in the new year. Potential for Hunts Waste Busters to get involved.

### **Next Meeting**

Doodle poll to follow