

Wednesday 16 November 2022 -HuntsWasteBusters

Attendees and Introduction

Danette O'Hara – Waste Minimisation Support Officer, HDC

Tom – Sawtry

Chris – Huntingdon

Hilary – Offords

Apologies

Heidi – Waste Minimisation Officer HDC

Helen - Yaxley

New Members

Becky – St Ives – Member of STAR (St Ives Against Rubbish) and involved with St Ives Eco Action, and passionate about recycling.

Social Media

Tik Tok – we've decided not to generate a Tik Tok account, very resource intensive (separate content and a lot of content to get a good following) and it cannot be localised.

There has been a slight increase in the sharing of posts, possibly due to the email Tom circulated for members to sent to parish/town councillors. Hilary and Chris asked for this to be reshared.

The increase in likes is still growing, but more slowly than before. We will continue working on this.

Food Waste survey results last week. Less traction than last year. More food waste posts going out this week, sharing tips from the survey.

Christmas theme - Elf on the shelf images – Been out with a litter picking group, as well as various work crews. Any further ideas to share on possible posts, please send them in. (Light hearted and silly).

The sweet ones, ensure Terracycle collection into the post.

If Elf on the Shelf goes well, consider doing a HDC mascot to go out to businesses, crews on a regular basis. Could ask Facebook to send in name suggestions.

Elf/Mascot – smoking outside a pub and remembering to put the cigarette end in the bin. Potential litter post, buying willow wreath rather than plastic.

Dog waste bag posts – any more ideas on posts, please send them in. We have more images to use, but need more captions.

Food waste post – good traction received from these. We're looking for more posts and for residents to share their ideas with our followers

Connections

Publications.

Christmas went out, a few have agreed to post it, and it is already in the Riverporter.

Sadly, one of the ones we have been publishing in, are no longer (Spark Magazine).

New ideas for January/February publications.

Please send in ideas for different themes.

Talks

Godmanchester Community Group – 2nd November

Online Talks

There were no sign ups for the November dates. To revisit in a few months time. Will schedule sooner if there is demand.

Events

Dates to be scheduled for Markets and Libraries

Litter Minimisation

Working with local groups to trial splitting the litter picks into recycling and non-recycling.

St Ives on Saturday

St Neots to be rebooked

Yaxley paused until the spring

Litter Picking equipment – Tom happy to be a contact to see if he can help secure some funding for additional items.

Any Other Business

Soft plastic recycling at supermarkets are independently set up by the supermarkets. Tom created a template to send around.

Since the last meeting, Chris has found out that Tesco's will be ending their scheme and will be looking to remove the soft plastics from their products, starting with their bakery products. Waste busters are concerned about the branded material that they will still be selling that is still in soft plastic packaging, as well as their packaging until it has all been changed over. This could be a follow up to Tesco's responses or included in any new messages to them.

HDC to keep a tally of what has been sent and help coordinate responses etc. Please let us know if you have sent the letter, who to and any ongoing exchanges.

Next Meeting

How would everyone like to do a face to face meet up?

In the office (Huntingdon), Hinchinbrook Country Park, Pub, Other?