Contractor's Social Value Guide

About this Guide

This guide has been produced to help suppliers and contractors include Social Value in their tenders and quotes. The guide:

- defines Social Value as it applies to the Council.

- outlines the Council's Social Value objectives.

- explains how Social Value is scored in competitions.

- provides examples of possible Social Value requirements.

Background

Huntingdonshire District Council wants the best possible value for every pound spent. Beyond compliance with the specification and cost the Council seeks wider community benefits from its tenders.

Marks are available for Social Value in the scoring of tenders and therefore, Social Value answers can change the outcome of competitions. This brief guide sets out how contractors could contribute towards these outcomes.

Defining Social Value

Social Value is the additional economic, social and environmental benefits that can be created from Council procurement, above and beyond the value of the works or services. A set of examples is listed in the table below.

Social Value Objectives

These are typical Social Value objectives:

- Promote training and employment opportunities.

- Build the capacity and sustainability of the voluntary and community sector. Practical support for local voluntary and community groups.

- Promote environmental sustainability by reducing wastage, limit energy consumption and procuring materials from sustainable sources.

- Engage with local businesses to develop skills and build capacity.

How to Score Marks for Social Value?

To score marks for Social Value the measures offered **must** be:

- related to the subject of the contract, and

- delivered within the District.

For example: for a proposed construction contract creating a new job in HR in a corporate headquarters elsewhere in the country would fail on both counts. An apprentice working on the site would score.

Whilst volunteering and other activities are laudable as part of a Corporate Social Responsibility programme, they will not contribute to the scoring and evaluation of a tender unless they pass both of the 2 tests above.

Social Value Examples

Outcomes:	What could Contractors deliver?
1. More local people in work 2. Enhanced educational attainment & skills	• Recruitment: create X number of (new) jobs in the local economy • Training: create X number of traineeships (including apprenticeships) for local residents • Provide X number of days of meaningful work experience for local residents • Support X number of people back to work by providing career mentoring for job clubs, including mock interviews, CV advice, and careers guidance • Supporting young people into work by delivering employability support (e.g. CV advice, mock interviews, careers guidance) to X number of school and college students • Employ X number of ex-offenders. • Support the Further Education sector to improve the employability of Huntingdonshire's workforce;

Outcomes:	What could Contractors deliver?
3. Responsible businesses that contribute to the local community.	• Contribute X number of hours of business planning support / financial advice / legal advice / HR advice to community and voluntary organisations through an Employer-Supported Volunteering scheme • Provide facilities for use by community and voluntary organisations for X number of hours per year
4. An effective and resilient third sector	• Work with community and voluntary organisations to create X number of new volunteering opportunities in Huntingdonshire • Support local third sector organisations through the supply chain by spending X% of total expenditure with community and voluntary sector providers based in Huntingdonshire
5. Promote Environmental Sustainability	• Reduce the amount of waste generated by X% per year • Reduce carbon emissions by X% per year • Reduce overall energy consumption / water consumption by X% per year • Increase the use of renewable energy. • Include and improve green spaces within developments.
6. Thriving local businesses.	• Support X number of new business start-ups by running practical workshops with enterprise clubs • Support the local economy by spending X% of total expenditure in the local supply