

# Huntingdonshire Community Health and Wealth Building Strategy



## **What is the Strategy about?**

The Community Health and Wealth Building Strategy is Huntingdonshire District Council's (HDC) long-term commitment to improving the quality of life for local people, by addressing the root causes of poor health and economic inequality.

We recognise there are organisations, public, private and voluntary, that want to help and who welcome a partnership approach to improving their community impact.

The funding under this strategy focuses on creating the conditions for residents to thrive - through economic resilience, social connection, physical and mental wellbeing and access to local opportunities.

## **Why are local businesses central to this next chapter?**

This is an opportunity for local businesses to play a leading role in creating a healthier, more resilient and more prosperous Huntingdonshire.



Find out more about Huntingdonshire  
Community Health and Wealth Building  
Strategy



Find out more about the Strategy we are  
working towards

## Why invest in the Strategy?

- **Boost Local Economy:** Keeps value circulating locally, encourages investment and strengthens business ties whilst increasing the number of vacancies filled by local people.
- **Develop Future Workforce:** Supports skills and training, creating a stronger local talent pool.
- **Enhance Reputation:** Shows business leadership in social responsibility and community wellbeing – something customers and workforce want to see.
- **Improve Staff Wellbeing:** Healthier communities lead to happier, more engaged employees.
- **Full Support:** Including full management of the application process, delivering the assessment, promotion of successful bids and ongoing monitoring of results.
- **Flexibility:** Shape your level of involvement in the decision-making process.
- **Established System:** Processes are already in place, so there is no need to start from the beginning.
- **Expand Partnerships:** Opens opportunities for collaboration, volunteering, and shared resources.

## How can businesses invest?

We welcome a range of support options, including:

- Financial contributions to expand the reach of the Fund
- In-kind support, such as mentoring, space, equipment or skills
- Partnerships on employment, wellbeing or community-connection initiatives
- Local spend commitments in line with community wealth building principles

Every contribution, large or small, helps make Huntingdonshire a healthier and wealthier place for all, including its business community.

Would you like to find out more information about investing in the Community Health and Wealth Building Strategy?

Contact us on [chaws@huntingdonshire.gov.uk](mailto:chaws@huntingdonshire.gov.uk)