

Huntingdonshire Community Health and Wealth Building Strategy



What is the Strategy about?

The Community Health and Wealth Building Strategy is Huntingdonshire District Council's (HDC) long-term commitment to improving the quality of life for local people, by addressing the root causes of poor health, and economic inequality.

We recognise there are organisations, public, private and voluntary, that want to help and who welcome a partnership approach to improving their community impact.

The funding under this strategy focuses on creating the conditions for residents to thrive—through economic resilience, social connection, physical and mental wellbeing and access to local opportunities.

Why local businesses are central to this next chapter?

This is an opportunity for local businesses to play a leading role in creating a healthier, more resilient and more prosperous Huntingdonshire.



Find out more about Huntingdonshire
Community Health and Wealth Building
Strategy



Find out more about the Strategy we are
working towards

Why invest in the Strategy?

- **Full Support:** Including full management of the application process, delivering the assessment, promotion of successful bids and ongoing monitoring of results.
- **Flexibility:** Shape your level of involvement in the decision-making process.
- **Established System:** Processes are already in place, so there is no need to start from the beginning.
- **Develop Future Workforce:** Supports skills and training, creating a stronger local talent pool.
- **Boost Local Economy:** Keeps value circulating locally, encourages investment, and strengthens business ties whilst increasing the number of public sector vacancies filled by local people.
- **Enhance Reputation:** Shows leadership in social responsibility and community wellbeing.
- **Improve Staff Wellbeing:** Healthier communities lead to happier, more engaged employees.
- **Expand Partnerships:** Opens opportunities for collaboration, volunteering, and shared resources.

How can businesses invest?

We welcome a range of support options, including:

- Financial contributions to expand the reach of the Fund
- In-kind support, such as mentoring, space, equipment or skills
- Partnerships on employment, wellbeing or community-connection initiatives
- Local procurement commitments in line with community wealth building principles

Every contribution, large or small, helps make Huntingdonshire a healthier and wealthier place for all, including its business community.

Would you like to find out more information about investing in the Community Health and Wealth Building Strategy?

Contact us on chaws@huntingdonshire.gov.uk