

## 24 May 2023 - HuntsWasteBusters

### Attendees and Introduction

Heidi – Waste Minimisation Officer HDC  
Auriane – Waste Minimisation Support Officer  
Teri – Assistant Waste Minimisation Officer  
Chris– Huntingdon  
Nic & Heather – St Ives  
Beccy – St Ives  
Helen – St Ives  
Helen – Yaxley  
Liz – Wyton  
Simone – St Neots  
Lara – St Neots

### Apologies

Tom - Sawtry

### Data and Trends

- The waste min team use data on recycling bin rejections to influence communications.
- The main reasons for recycling bins being rejected are black sacks, textiles and polystyrene
- Sampling data from the recycling facility provides a monthly breakdown of materials that they are having to reject (material which crews did spot before emptying) Highest materials are food waste, black sacks and textiles
- In 2022/23, 58% of materials collected is either recycled or composted

### Current Key Strategies

- Using the waste hierarchy, the team are working on encouraging waste reduction, promoting reuse and enabling recycling.

### Ongoing Project

#### Waste reduction and Litter Minimisation

- Fight Food Waste – we'll be asking resident to pledge to reduce their food waste. This will be a countywide project starting in July
- Street Food Box – we met with a local company who have established a reusable takeaway box which could be used by on-street outlets and at events. This is just a possible solution which event organisers could explore themselves
- St Ives Against Rubbish Initiative – letters for retail and hospitality businesses in St Ives are almost confirmed. Posters have been designed and will be printed soon. Cigarette Voting bins have been purchased and will be sited in two locations within the town. We'll monitor the impacts in St Ives extend to our other town centres
- AI cameras have been installed in a couple of location where littering is at its highest. We'll have more information on these at the next meeting.
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## Reuse

- Met with the organisers of the toy library in Brampton to see how waste min can support the initiative
- Promotion of reuse via our socials – clothing shops/vinted and refill shops
- As part a countywide scheme we have passed on 50 wet wipe packs to new parents. We're asking for their feedback (good or bad)
- We have discounts available for reusable nappies and will continue to promote the scheme
- We recently met with Ikigia, St Ives and similar with the toy library and other initiatives will look at how waste min can support
- Yaxley Repair Café – July

**Action** – Waste Min to create a table to show all of the Repair Café dates to share on socials/web

- Titches Clothes Shop, Yaxley

## Recycle

- We're looking at how we can work with residents who have communal collections to help to reduce contamination and improve recycling. We've met with Cogniss who have developed a behavioural change App which is being used with Veolia customers. More on this at a later date
- HDC are able to provide an electrical drop off point at any Repair Cafes.
- [School Poster Competition](#) is now being promoted and opens on 5<sup>th</sup> June.

**Action** – Circulate a digital copy of the school's competition poster and promote via Members Alert

- The [map of recycling points](#) has now be integrated into the HDC website. In you have any feedback or updates please let the waste min team know.
- The Metal Matters campaign is live so you will see more information about recycling metals going out on our socials

## Upcoming Projects

- Promoting vape recycling – comms being brought together by Cambs CC
- Working with parish councils
- Messages on road signage to discourage littering
- Trialling wire collection and recycling from secondary schools
- Working with management companies to reduce contamination and improve communication with their residents
- Support a local child who puts together YouTube videos and would like to do one around recycling in Huntingdonshire
- Waste Management Park Summer Education Visits are taking place on 6<sup>th</sup>, 9<sup>th</sup> and 16<sup>th</sup> August – more details to follow
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## Upcoming Events Waste Minimisation will be attending:

- 17<sup>th</sup> June – St Ives Repair Café
- 8<sup>th</sup> July – St Ives Carnival
- 22<sup>nd</sup> July – Huntingdon Eco Fair
- 25<sup>th</sup> August – Huntingdon Repair Café

**Workshops (Notes to be circulated soon)**

**Question 1 - What do you believe are the barriers to reducing waste in Huntingdonshire?**

**Question 2 - Do you have ideas or suggestions for reducing waste in the region?**

**Question 3 - Question 3: Do you have suggestions for reducing contamination rate within the recycling bin?**