

Friday 20 January 2023 -HuntsWasteBusters

Attendees and Introduction

Danette O'Hara – Waste Minimisation Support Officer, HDC

Chris– Huntingdon

Lara – St Neots

Beccy – St Ives

Apologies

Heidi – Waste Minimisation Officer HDC

Tom – Sawtry

Social Media

- The Elf on the shelf posts had a very good response. We are considering having a mascot. We shared ideas of what the mascot would be. Suggestions were; a worm, a rat, a mole, a mouse, a squirrel, a fox. It was suggested we stuck with something that has arms to help with getting images.
It was also proposed that we let our social media followers decide on the final choice, possibly building profiles for the possible mascots, and doing a mock election.
If there are any further suggestions, please do let us know. We will start working on these ideas.
- E-cigarettes, cigarette and dog waste posts – any ideas for any other posts, please share.
- Food waste prevention –sharing tips / advice (inc. images) preventing food waste in the home.
- Lara suggested new content from the portfolio holder, and said she would take this as an action. Suggested focus – a waste audit.
- Any other feedback? Please send it through.
- If you are not on social media, how could we ensure we reach you?
 - o Events
 - o Bi-monthly / Monthly village magazine
 - o Word of mouth
 - o News
 - o Through refill shops
 - o Hunts Post.

Connections

Publications.

Next article due to be sent out end of Feb. Any ideas or volunteers to write something please just send it across.

Talks

Couple of WIs booked in for early new year

Online Talks

Another round of the general online talks planned for February. To be scheduled in next week.

Events

- Dates to be scheduled for Markets (St Ives and Huntingdon)
- The St Ives Repair café is next meeting on 18th Feb – and have offered a table if we are free.

Litter Minimisation

- Working with local groups regarding capturing recyclables. Please get in touch if your group would like to get involved.
- Working with St Ives Against Rubbish, targeting cigarette litter initially, to build a case study to take it further. Meeting scheduled for 8th Feb
- On street recycling bins (dual bins) have poster slots.
 - o If you notice that any are missing, please let us know. We think we have them all for Huntingdon.
 - o If you have any ideas for the posters, please send them across.
- We are working with a small group to develop a Huntingdon Litter Picking Group. If you would like to get involved, please let us know and we can include you in our meeting and follow up emails.

Any Other Business

- Supermarkets soft plastics recycling lobbying. We have only received one response regarding having sent these out, and it went to two supermarkets (Tesco and Morrisons). We can then share any responses too.
- New project – Working with [Recoup](#) — to increase our recycling rate, moving recyclables out of the grey bin and into the blue bin. Through various channels – events, social media, door knocking. The plan will be developed in the new year. Potential for Hunts Waste Busters to get involved.
- The **Education Centre at Waterbeach** are looking to plan a visit for volunteers. If you would like to attend this, please do let us know and we can send you the details as the event develops. There is no date at the moment, but just logging interest.