## **Attendees and Introduction**

Danette O'Hara – Waste Minimisation Support Officer, HDC Heidi Field – Waste Minimisation Officer, HDC

Joseph - Yaxley

Helen - Clerk at Yaxley Parish Council

David – Yaxley

Jenny – Holme

Chloe – St Neots

Karen - Yaxley

### **Apologies**

Nic and Heather - St Ives Chris – Huntingdon

#### **Social Media**

Food waste general posts have been received well. We've been sharing to local community groups.

Make Your Own series posts, last one to go out on Sunday. Good feedback received.

Home compost – a number of posts have been written. Please share any ideas/tips from your own experiences.

Instagram – posting more stories. 602 followers, many already know a lot about recycling or have a keen interest. How do we get other people following the page?

Reposting stories.

Hunts Waste Busters 'Take Over' - possible posts -

Karen - Hanging bags around the house - helps the household to recycling

Joseph – Designated bins around the house

Chloe – Reusable products

**Action for all:** send in any posts you would like to write along with any images or start a conversation about one.

**Action for all:** Please keep liking, sharing and commenting.

## **Connections**

March/April article went to 6 magazines - Thank you to Heather for writing the latest piece.

Spark magazine article to be shared with the group

Ideas for the May/June piece – picnicking, Great British Spring Clean (28 May to 13 June)

**Talks** – WI group, Trefoil group and St Ives Eco Action have requested talks – dates to be confirmed **Action for all:** To share any new connections we should make for publication or talks.

**Logos** – preferred logo has been chosen

To be uploaded on to the webpage and used on social media

## New Page on HDC Website - Waste Minimisation

Danette to add the minutes from the meetings to this page

More information around repair to be added – including the Yaxley group

Yaxley have run sessions on mending bicycles, mowers etc.. Yaxley PC have created a guide which can be shared with others. Helen to work with Danette to provide the right advice.

We also manage the Zero Waste Initiative page - open to suggestions of content for either of these pages

Suggestion that the page could include a meeting the team section – waste min and the waste busters.

### Food waste survey - V2

Link to be reshared on the Facebook group

# **Competition**

Recycling rejection data has been pulled together for areas within the district.

Currently based on town/village but can be grouped by parish from October 2020

More work to be done to get it to competition stage.

## **Terracycle**

Jenny has started to research what Terracycle systems are available in the district and what other materials can be recycled.

The group will then be able to provide more information to encourage more people to use these systems and/or register to become a drop off point. If anyone would like to help, please get in touch.

## **Questionable material Survey**

Social media posts asking what people question can be recycled or not?

Questionable items could include - Plastic Packaging, where it says recycling at the supermarket with carrier bags, black plastic trays.

Images/animations can be more eye catching

## **Any New Ideas**

Series -Reusing advice – Such as The Little Free Library on Primrose Lane, Yaxley - Yaxley PC to share on social media to encourage others start their own.

Yaxley PC have a small grants scheme which could be put towards a new library storage.

Mind – recently launched a fund which helps community wellbeing connectivity. Up to £500 available

Other sharing projects could be promoted – Tools etc..

Helen has pulled together a list of clothing banks in Yaxley which she will share on social media

Banning non reusable masks within schools – Joseph will let the group know what happens at his school.

Reworked GB send boxes out for recycling mask. They have shared plans to make this more of a community recycling point system, similar lines to Terracycle collection points we believe.

## **Next Meeting**

Thursday 8 April at 7pm.

Microsoft Teams meeting

Click here to join the meeting

This meeting is held in Council Anywhere provided by 3C Shared Services