### **Attendees and Introduction**

Danette O'Hara – Waste Minimisation Support Officer, HDC

Heidi Field - Waste Minimisation Officer, HDC

Helen

Heather and Nic

Joseph

Karen

Chloe (New) – St Neots, actively making the effort to reduce waste. Including her family. Works for MIND – Environment to be one of their top priorities

Chris

#### **Apologies**

Jenny

#### **Social Media**

Food Waste Action Week 1-7 March – Karen has pulled together a number of posts for social media which are being published next week

Make your own series of posts - Heather has created a couple of posts. First post going out this weekend.

We're seeing a lot of activity on social media.

HDC doesn't have a specific focus for the next few weeks so happy to receive any ideas.

 Reiterating what goes into the blue and green bins – particularly for those residents in communal properties.

Blue bin info went out again today

We can trial a green waste collection from communal properties so if you hear of anyone who requires this service please direct them to us.

Feel free to share any further ideas.

#### **Connections**

Publications – latest article has been published in the recent issues of Holme Parish News and Suggestives

New piece to be written within the next couple of weeks. Heather looking at a possible article regarding coffee cups.

Any ideas, please let us know

Green News Page in next week's Hunts Post which will include an article about this group

Talks - latest was on Tuesday 23 February to a Brownies Group

Litter Minimisation looking at an environmental week for schools to take part in. We'll share more as this develops

Taking ownership of areas – is this a thing? Yaxley Parish council are happy to look into this. Can HDC help with the waste collection? Heidi to speak with Dave. The group will need bags.

St Ives against rubbish group (STAR) are a recent developed group

#### New Page on HDC Website – Waste Minimisation

Downloadable materials

Bin stickers

21 swaps for 21

9 Plastic Free Tips

Further Suggestions – please let us know ideas

More images/infographics rather than words for clearer messages

Minuets from these meetings to be uploaded to this page

Copies of the communal guide/leaflets to also be included

St Ives Lives - Sharing posts to Facebook from images sent members, posts get approved before appearing on the site, maybe we can look into using this site

#### Food waste survey – V2

Survey has been amended. Danette has shared the link via the private Facebook group

Suggestions & Feedback – The current survey requires people to have conversations with the participants so isn't something that can be shared widely at the moment.

Could look at polls via Facebook and Instagram stories. Danette and Heidi to look into this. Joseph offered to train/advise on this.

Still confusion about compostable bags, this certainly needs reiterating.

## **Further ideas**

Yaxley Community Fridge – the aim of this is to prevent food waste. Food is collected from local Coop's too which can be taken by anyone. Joseph has shared recipe ideas too. This has been in place for the past three years. Helen to provide an article for any publications

Yaxley - Plastic bottle collections – HDC are providing 4 bins. Helen to share updated on this scheme once it is fully operational

**Sharing E-mails** - e-mail addresses can be shared between the group

# **Next Meeting**

Thursday 11 March at 7pm.

Click here to join the meeting

Microsoft Teams meeting

(This meeting is held in Council Anywhere provided by 3C Shared Services )